

**YOUR DOWNTOWN CONNECTION** 

DECEMBER 2023



A special message from the

## NORTH POLE



- Morning—Old Red Mill Christmas Market
- 10a-4p Miracle on Maple St (Civic Players)
- 4pm (promptly) Snowball Drop on Kent St
- 4-6pm Open Houses, tasty treats and activities
- 4-6pm Visits with Holiday Characters
- 4:15-5:45 Horse & Wagon Sleighbell Rides
- 4:45-5:15 PHS Caroling
- 5:20 Opera Block Performing Arts Street Dance
- 5:45 Surprise Reveal 100 Block Kent St
- 6pm Holiday Light Parade
- Immediately after, Tree Lighting @ Scout Park
- 7pm(ish) Community Orchestra presents
   Holiday Gala Concert (FREE) @ Theater

WITH SPECIAL THANKS TO OUR SPONSORS

SHOWN ABOVE, & G&B POOL & SPA SUPPLY

MADARANG HOORT, RIVERS EDGE GRILL,
SANDBORN REAL ESTATE, REED & HOPPES
AND PARTICIPATING BUSINESSES / ORGANIZATIONS



Saturday DEC 9









Giving the PERFECT Gift, supports LOCAL Business and for a short time, may REWARD you too!

One size fits all, the person you're gifting gets the pleasure of choosing where to spend it. Loving Local has never been so easy!

Purchase conveniently online 24/7—365 (since 2018) at www.MiPortland.org/ prime-giftcertificate

Buy 50 for a chance to WIN \$50

watch our social media for open dates and times

## NO PARKING NO TRAFFIC



3pm - 7pm

ant St City Hall to Grand River Ave Bridge St VM Bridge to Maple

## Your Downtown Connection









## **Brightest of Gifts Coming to Downtown Portland for HolidayFest!**

Our little city is in the heart of mid-Michigan, and we're preparing to reveal something truly spectacular. HolidayFest has been a traditional celebration in Portland's historic downtown for decades. This year promises something extra special, that will delight everyone in attendance.

Thanks to the generosity and vision of local business and property owners, downtown Portland will offer a unique addition to the entire holiday season, bringing an added warmth to the long winter nights we have ahead of us.

The support from local business and property owners in the revitalization of our historic small town cannot be overstated. Their commitment to improving the community and preserving its rich history is truly commendable. By investing their time, resources, and expertise, these individuals are playing a vital role in the town's transformation. Not only are they enhancing the physical aesthetics of the town, but they are also creating opportunities for economic growth and attracting visitors.

Tina ConnerWellman, Executive Director for MI Portland Downtown Development stated, "This year's holiday gift from these business and property owners is a testament to the power of collaboration and community spirit. Through their collective efforts, our small town is being revitalized, ensuring a bright future for generations to come."

This project, spearheaded by Timothy Fuller, President of Opera Block Properties, involves 32 buildings, 14,000 feet of cabling, and 17 computers. It encompasses the majority of the historic district, with projected costs exceeding \$35,000. All labor costs have been completely donated by Opera Block Properties, lowering the cost of participation for local businesses to providing materials and supplies. "Mr. Fuller's dedication and commitment to fostering a vibrant community spirit has been instrumental in orchestrating this surprise reveal scheduled for HolidayFest, Saturday December 9th" said ConnerWellman.



We need your help to make this Holiday-Fest on Saturday Dec 9 a magical and memorable event for everyone! Just 30min to 75min tasks so you can thoroughly enjoy the event too Won't you please be an 'Elf'? No height or shoe requirements, lol Just a lot of fun to be had! - Give us a jingle!!







There's a great deal of anticipation surrounding this year's HolidayFest, "Get ready for a captivating holiday show, promising an unforgettable experience not to be missed" offered Tim Fuller.





Dec. 4, 5, 6, 11, 12, 13, 18, 19, 20

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